

United Way Speaking Points 2009 Campaign

We measure success not only by dollars raised, but by lives improved.

United Way and our partner agencies help create a safety network of programs to help families access the help they need when they need it. In total, United Way of Southeastern Connecticut helps to fund 74 programs with the help of 29 partner agencies. This total includes United Way programs such as Project Warm-Up, United Way 211, Gorin's Furniture Program, and Individual Development Accounts with Liberty Bank.

Our experience tells us that the best way to help the most people is to focus on the underlying causes of the most serious problems. Here in Southeastern Connecticut, United Way is focused on critical issues such as thriving children and youth, community wellness, training and education for jobs, and basic human needs. (Food, Fuel & Shelter)

Your United Way contribution goes to work creating lasting change right where you live. Volunteers direct your contributions to the organizations and programs that most effectively address the pressing needs in our community. To help support programs and services that help people with basic needs, such as food, childcare, emergency shelter and free health clinics, access to job training, health screenings and early childhood education. Working with a broad range of community partners, United Way supports new approaches that focus on prevention and long-lasting community changes.

Underneath everything we are, underneath everything we do, we are people. Connected, interdependent, united. And when we reach out a hand to one, we influence the condition of all. Advancing the common good is less about helping one person at a time and more about changing systems to help all of us, because we all win when a child succeeds in school, when families are financially stable, and when people are healthy. Together, we're making this community stronger by helping meet short-term and immediate needs, as well as working to resolve the root causes of the issues too. By giving, advocating and volunteering.

Elevator Speech

United Way of Southeastern Connecticut's goal is to create long-lasting change by addressing the underlying causes of issues in our communities. We bring together the community to develop and implement proven strategies, pulling together financial and human resources, and measure the results. To Live United means being a part of the change. It takes everyone in the community working together to create a brighter future. By giving, advocating and volunteering that's how you LIVE UNITED.